

COLLEGE OF ADMINISTRATIVE AND FINANCIAL SCIENCES (CAFS)**Master in Business Administration (MBA)****Batch 2012-2013 &****Batch 2013-2014****Alumni Survey****Introduction**

AMA International University-Bahrain (AMAIUB) periodically conducts tracer studies on its alumni. This is purposely to monitor the link of the programme with the employment of its graduates, improve its curricular offerings, systems and procedures, and enable the graduates to be competitive and responsive to the needs of the labor environment. Hence, this report summarizes the results of the tracer study of the graduates of the MBA programme.

Objectives

This Alumni Tracer Report generally aimed to determine the alumni-respondents' personal employment profile and the attainment of the MBA's Programme Educational Objectives (PEOs). Specifically, it identified the employment destination/status/information/sector and the nature of industry the alumni are involved in.

Methodology

A survey was conducted in July 2016 among the graduates of the Master in Business Administration (MBA) using the Alumni Survey Questionnaire. The alumni of Batch 2013-2014 were the respondents of the survey, specifically on the assessment of the PEOs based on the given indicators.

The respondents comprise a total of 23 out of 90 alumni of Batch 2012-2013 which is 25% while for Batch 2013-2014, the respondents totaled to 18 out of 28 alumni or 64%.

As shown in Table 1, it can be noticed that the number of respondents in Batch 2013-2014 is higher than Batch 2012-2013. This may be due increase the awareness of alumni. The University increases communication with its alumni

through having annual alumni home coming events. The other reasons for having such low number of respondents is due to additional number of factors, such as some alumni are not reachable, some of them have changed their contact numbers (mobile) or e-mail, and some have travelled out of Bahrain, among others.

The survey was conducted by the Head of the AMAIUB Alumni Office through the Alumni Database. The survey forms were sent and/or retrieved from the alumni-respondents through e-mail, phone interviews, or their personal visits in the University. Gathered data were tabulated, analyzed and interpreted.

The evaluation of the PEOs was rated by the alumni-respondents using the five-point Likert scale as shown below:

- 5- Strongly Agree
- 4- Agree
- 3- Agree to some extent
- 2- Disagree
- 1- Strongly Disagree

The mean ratings were interpreted and described based on their level of agreement and disagreement on the given indicators as follows:

- 4.51- 5.00 Strongly Agree
- 3.51- 4.50 Agree
- 2.51- 3.50 Agree to some extent
- 1.51- 2.50 Disagree
- 1.00- 1.50 Strongly Disagree

Hence, mean ratings of 3.51 to 5.00 means that the PEOs were attained. The AMAIUB graduates of the MBA programme were able to practice successful management in business and industry (PEO 1) and foster professionalism grounded on the highest ethical standards (PEO 2).

Executive Summary

This Alumni Survey, conducted in July 2016, aimed to determine the alumni-respondent's evaluation of AMAIUB's Program Educational Objectives (PEOs) of the Master in Business Administration (MBA). Results of this survey will serve as a basis for improving the quality of teaching and learning and in identifying the key result areas for improvement. This then will ensure that the curriculum is in harmony with the needs of the various manpower resources.

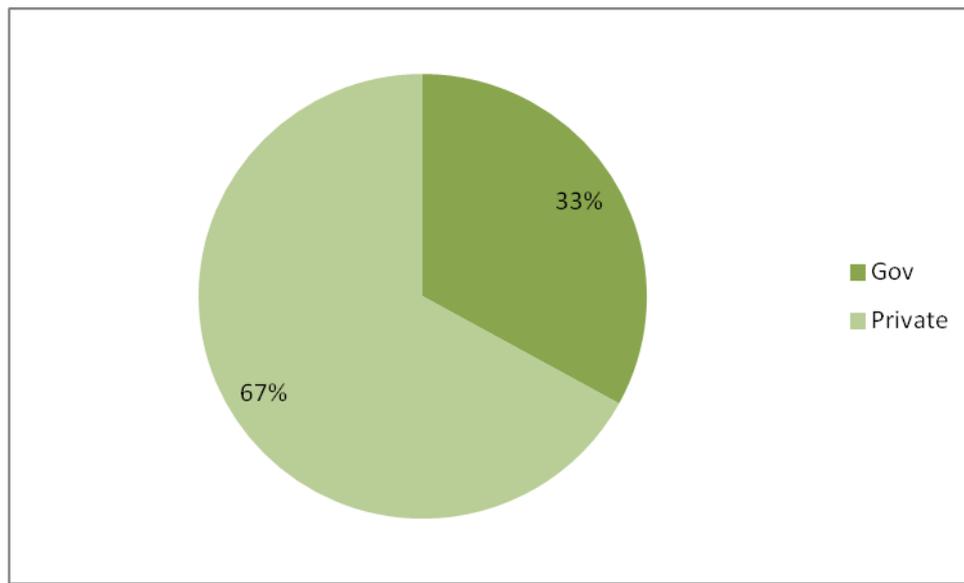
Table 1
Summary of MBA Alumni-Respondents

Batch	Number of Graduates		
	Actual	Actual Number of Respondents	Percentage (%) of Respondents
2012-2013	90	23	25%
2013-2014	28	18	64%

Table 2
Nature of Industries Batch 2013-2014

Nature of Industry	Frequency	Percentage (%)
Administrative and Management	7	39%
Banking & Finance	5	28%
Education	2	11%
Health Sector	1	6%
Petroleum	1	6%
Others	2	11%
Total	18	100%

Figure 1 : Distribution of Alumni Job Sector



As we can see Table 2 and Figure 1 show the nature of the industries that the alumni batch of 2013-14 of MBA programme are connected with. On the other hand, Table 3 shows the Alumni Employment Status of the graduates where the position and companies where the graduates are working with can be seen.

Table 3
Alumni Employment Status

Mohamed Jasim Mohamed Ismaeel	39875807	Tatweer Petroleum / Head Gas Compression
Dana Ahmed Qasim Albardooli	36609899	Sales - Bed Center
Fatema Ali Abdulla Ali Almarzooqi	36122202	Bahrain Olympic Committee (Hr)
Ali Mohamed Saeed Abdulqader Mohamed	39664490	Credimax - Customer Service Manager
Abdulla Isa Ali Mohamed Awadh	39459495	Credimax - Authorization Section
Ali Husain Taqi Mohamed Husain Alhoori	36888434	Credimax - Operation
Hamad Mohamed Shukralla Ahmed	39173332	Own Business
Amani Abdulhafedh Mohamed	33000918	Moh - Informative
Ameena Mohamed Eid Aadam	36366065	Moj / Head Dept
Maryam Abdulwahab F Alhawaj	66338680	Own Business
Reyadh Rashed Ali Mohamed Abdulla	39969111	Future Bank - Assistant Manager
Husain Ali Saleh Ali Abdali	39881656	Amaiub / Accounting Clerk
Eyad Ali Mohsen Ali Abdulla Sabt	33262636	Ewa / Data Entry
Omar Abdulhakeem Mohamed Albastaki	39999683	Kcb - Assistant Manager
Husain Radhi Ali Hasan	33999912	Namaa Training Center - Hr
Tasaheel Mohammed Ahmed	39590630	Muharraq Municipality / Senior Engineer
Hafsa Mohammed Ahmed	39443722	Muharraq Municipality / Senior Engineer
Hessa Barakat Al Binali	36072444	Nationality Passport Residence Affairs / Head Dept

Assessment of MBA Programme Educational Objectives (PEOs)

The Programme Educational Objectives (PEOs) are broad statements that describe the attainment of the expectations from the graduates of a specific programme after graduation. The MBA alumni were able to evaluate the following PEOs:

PEO1. To enable our graduates to practice as managers and business specialists to improve the quality of management as profession.

PEO2. To promote high ethical standards and professionalism.

Table 4 shows the results of PEOs evaluation by MBA alumni respondents, specifically, Batch 2013-2014. The mean rating of 4.32 and 4.42 for the 2 PEOs fall within the range of 3.51 to 5.00 which means that the PEOs were attained. The AMAIUB graduates of the MBA programme were able to practice as managers and business specialists to improve the quality of management as profession (PEO 1) with a mean rating of 4.32 and foster professionalism grounded on the highest ethical standards (PEO 2) with a mean rating of 4.42.

Table 4
Results of PEOs Evaluation by the MBA
Alumni-Respondents

PEO1. To enable our graduates to practice as managers and business specialists to improve the quality of management as profession.	Mean N= 18	Interpretation
<ul style="list-style-type: none"> • performing business administration and management tasks related to his / her / their educational background. 	4.39	Agree
<ul style="list-style-type: none"> • managing, being promoted, or given positions of increasing responsibilities related to globally competitive and complex business environment. 	4.17	Agree
<ul style="list-style-type: none"> • supervising / participating in activities that show my ability to understand, respond to, and lead change by applying intellectual breadth in business administration, working in multidisciplinary teams, significantly responding to the needs of the Kingdom of Bahrain or the GCC. 	4.33	Agree
<ul style="list-style-type: none"> • engaging in continuing professional development through: completion of advanced degree; taking industry training or certification courses; attending seminars, conferences, or workshops; or actively participating in professional organizations–related to the international studies. 	4.28	Agree
<ul style="list-style-type: none"> • applying best practices in business administration to increase business efficiency. 	4.44	Agree
Weighted Mean	4.32	Agree

PEO2. To promote high ethical standards and professionalism.	Mean N=18	Interpretation
• performing duties and responsibilities in accordance with the workplace's policies, procedures, vision and mission.	4.56	Strongly Agree
• setting and promoting professional standards to achieve excellence in the workplace.	4.28	Agree
• contributing to the broader business industry community.	4.44	Agree
• promoting the required codes or laws relating to public safety, health, welfare and environmental concerns.	4.33	Agree
• applying ethics and professionalism in my personal affairs.	4.50	Strongly Agree
Weighted Mean	4.42	Agree

The results of PEO1 evaluation by the MBA alumni-respondents as presented in Table 4 shows a weighted mean of 4.32, which means that the graduates agree that the MBA programme enable the graduates to practice as managers and business specialists to improve the quality of management as profession. Therefore, PEO1 is attained.

Moreover, for PEO2 as shown on Table 2, the alumni-respondents considered that they were able to promote high ethical standards and professionalism, by setting or applying professional standards to achieve excellence in their workplace. It can be concluded that PEO2 is attained. The grand mean of 4.42 means Agree.

Thus, AMAIUB will continuously develop and implement innovations in the pursuit of the University's tri-functions, which are instruction, research and community engagement, in consultation with the stakeholders which support the attainment of the University's vision, mission, goals and objectives. AMAIUB also ensures the consistency of the MBA programme and all its programmes with the Bahrain Vision 2030. Thus, the University produces high-skilled MBA graduates dedicated to lifelong learning and equipped with knowledge and skills to respond to the growing socio-economic needs of Bahrain and the GCC as well.

Table 5
Assessment of the Programme Intended Learning Outcomes (PILO).
Alumni-Respondents

FACTORS	N= 18	Interpretation
Overall, I am satisfied with my <u>ACADEMIC</u> experience at MBA.	4.28	Agree
Overall, I am satisfied with my <u>ACADEMIC</u> experience at AMAIUB.	4.56	Strongly Agree
Overall, I am satisfied with my <u>SOCIAL</u> experience at MBA.	4.28	Agree
Overall, I am satisfied with my <u>SOCIAL</u> experience at AMAIUB.	4	Strongly Agree
My education developed my ability to function and work effectively in teams.	4.28	Agree
My education promoted my understanding of professional, ethical, legal, security and social issues and responsibilities in my field.	4.5	Strongly Agree
My education promoted my understanding of professional, ethical, legal, security and social issues and responsibilities.	4.28	Agree
My education taught me the ability to communicate effectively with a wide range of audience.	4.17	Strongly Agree
My education developed my ability to analyze the local and global impact of computing on individuals, the organization and society.	4.39	Agree
My education paved the way to recognize the need for and the ability to engage in lifelong learning.	4.17	Agree
Overall, I am satisfied with the <u>programme</u> I completed.	4.17	Strongly Agree
The sequencing of courses within the programme is well-balanced.	4.56	Strongly Agree
The scheduling of courses is appropriate and reasonable.	4.28	Agree
The elective courses offered are practical and adequate.	4.56	Strongly Agree
My education manifests application of knowledge of computing and mathematics appropriate to the discipline.	4.17	Agree

My education promoted my ability to analyze problems and identify and define the computing requirements appropriate to their solution.	4.39	Agree
My education developed my ability to design, implement, and evaluate computer-based systems, processes, components or programs to meet desired needs of varying complexities.	4.28	Agree
My education enabled the use of current techniques, skills, and tools necessary for computing practice	4.17	Agree
My education provided broad intellectual coverage of the fundamentals of algorithms, data structures, software design, concepts of programming languages and computer organization and architecture.	4.17	Agree
I am satisfied with quality of instruction in the programme.	4.28	Strongly Agree
My professors stimulated me to think critically, creatively and constructively at all times.	4.5	Strongly Agree
MBA has prepared me well for my future.	4.5	Strongly Agree
Weighted mean	4.32	Agree

Summary of Findings

1. The majority of the graduates of the Master in Business Administration (MBA) programme proceeded to appropriate employment after graduation, mostly in private administrative and management industries.
2. The alumni-respondents agree on the attainment of the PEOs based on the different indicators given on Table 4.
3. The alumni-respondents agree on the attainment of the PILOs based on the different indicators given in Table 5.
4. AMAIUB is continuously producing graduates of the programme equipped with knowledge and skills for the growing needs of the Kingdom of Bahrain and the region.

Conclusion

AMAIUB is successful in attaining the PEOs and PILOs of the MBA programme.

Recommendations

AMAIUB should:

1. ensure that the MBA programme is consistent with the Bahrain Vision 2030
2. emphasize its culture of quality education and produce highly-skilled and competent MBA graduates who are:
 - a. dedicated to life-long learning
 - b. responsive to the growing socio-economic needs of Bahrain and the region
3. continuously develop and implement innovations in the University's tri-functions on instruction, research, and community engagement, through:
 - a. consistent consultations and collaborations with the stakeholders
 - b. alumni
 - c. parents
 - d. industry partners or employers